OLD FASHIONED FAMILY REMEDY FOR COLDS AND BODY BUILDING ON LATE CASUALTY



Father John's Medicine **Builds Up the Body Without** Use of Dangerous Drugs or Alcohol. A Doctor's Prescription, Heals Throat and Lungs.

Absolute Truth of This Story Attested by Guarantee to Give Department to-day gave out a list of \$25,000.00 to Any Charitable In- follows: Died of disease, 11; wounded stitution if Shown Otherwise.

Father John's Medicine is a physician's from New York, New Jersey and Prescribed for the Rev. Father John DIED OF ACCIDENT AND OTHER CAUSES. O'Brien, of Lowell, Mass., by an eminent spe-

Father John recommended this prescrip-tion to his parishioners and friends and in this way it became known as Father John's Medi-

This story is true and we guarantee to tive \$25,000.00 to any charitable institution, if shown otherwise.

Father John's Medicine is recommended for coughs, coids, and throat troubles, and to make flesh and strength. Does not contain dangerous drugs or parcotics in any form .- Advt.

Lord & Taylor

38th Street

-FIFTH AVENUE-

The New Personal Service Salons

Ground Floor Balcony

A Place of Rest As Well as Beautifying

After a season of strenuous shopping, after a night given to some social affair, or some special claim upon one's strength, there is no better recuperative measure than availing one's self of some of these "personal services" which have already become famous.



Manicuring, Facial Massage, Scalp Treatment, Shampooing Hairdressing, Marcel Waving, Violet Ray Chiropody and Hot Oil Treatments

Unfailingly good service. Unfailingly courteous attention. Personal discrimination for becomingness in hairdressing or for personal pref-

We carry a complete stock of "Queen Anne" Quality Hair Goods.

Experts are here to match your hair perfectly. No shade too difficult to match.

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED

Thirty-fourth Street

-A WORLD "WANT" AD. WILL GO AND FIND IT

ROLL OF U. S. ARMY

Eleven Died of Disease and 477 Are Reported Wounded, Degree Undetermined.

WASHINGTON, Feb. 19.-The War severely, 84; wounded, degree undetermined, 477; died of accidents and other causes, 6. Those on the list

Corporal. DIED OF DISEASE. Private.

WOUNDED SEVERELY.

BALCAN, Teny, 21 School St., Brooklyn, LEWIS, Harry W., Drake Av., New Rochelle,

RETURNED TO DUTY, PRE OF WOUNDS RECEIVED IN ACTION. Private.

HIGGINS, John J., Corning, N. T. MISSING IN ACTION, PREVIOUS LY REPORTED WOUNDED SEVERELY. Privates.

TOWN, Luca, Schemostady, N. Y. (Lieu, Carl R., Buffalo, N. Y. (NDAY, Antonio, 354 Metropolitan Av., Brook KILLED IN ACTION, PREVIOUSLY REPORTED MISSING IN ACTION.

Privates.

WOUNDED SEVERELY, PREVI-OUSLY REPORTED MISSING IN ACTION.

Privates. BRONSICK, William, 678 Beck St., Bronz. N. Y.

WOUNDED SLIGHTLY, PREVI-OUSLY REPORTED MISSING IN ACTION

Sergeant. Privates.

Jack, 205 East 118 n St., New York ARRESTING, Paul C., 248 East 21st St., New York Olitica Stephen, Holieken, N. J. UTUHIE, Jeseph, New Haven, Conn.

WOUNDED (DEGREE UNDETER-MINED), PREVIOUSLY REPORT ED MISSING IN ACTION. Privates.

Thirty-fifth Street

RETURNED TO DUTY, PREVI-OUSLY REPORTED MISSING IN ACTION.

Sergeant.
AULET, Richard T., 644 Leonard St., Brooklyn ERRONEOUSLY REPORTED

Private.

ERNNY, Joseph A., 183 Kast Seventh
York City. ERRONEOUSLY REPORTED WOUNDED (DEGREE UNDE-TERMINED).

Lieutenant. WOUNDED (DEGREE UNDETER

Privates.

BAYNES, Charles M., Buffalo, N. Y.
LASHKIR, Rebert J., Bt. Johnsville, N. Y.
LOMBARD, Hector III Brunswick N., Jersey
LEVIGHE, Baipt, 132 Macdongal St., New
City.

Can You Smile To Show Your Teeth?

Are you proud to have clean, lustrous teeth? Indicative of character and refinement-a mark of beautyclean teeth are possible to all. SOZODONT will keep your teeth sound and clean, your gums firm and healthy-your breath sweet and

Liquid-Powder or Paste

Best & Co.

Established 1879

Important Sale Thursday and Friday

Every garment made of all wool materials in our own shops.

FOR all the rough and tumble that makes a boy a man we have garments that withstand the strain. They do it on the strength of their Best quality.

ALL WOOL KNICKER SUITS for boys 7 to 18 years, made from 19.50 and 22.50 fabrics, tailored in our own shops, in exclusive Best & Co. models, at a price that is lower than present wholesale market value.

Special 14.50

ALL WOOL KNICKER SUITS for boys 8 to 18 years. Included are many

of our most recent productions, postseason styles, the highest type of garments produced by the Best & Co. organization, many suitable for service until the hottest weather.

Regular 22.50 & 24.50 grade, 18.50 MILITARY MODEL SUITS for tors 4 to 10 years. U.S. A. and

English types, in all wool khaki flannel and leather-like cloth. Regular 13.50 & 16.50 grade. 10.50

Official Agents for Boy Scouts

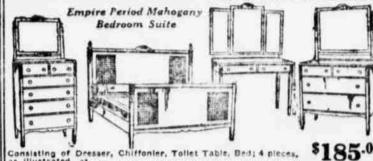
Mackinaws and Overcoats for Boys at sharp reductions.

Your Son Should Read The Boys' Life of Theodore Rosevell, by Hermann Hagedorn, 1.25. Just ublished. Children's Book Shop-4th Floor Annex.

You Never Pay More at Best's

All Goods Marked in Plain

FEBRUARY SALE 25 to 33 Liberal Credit Terms to All Our Terms Apply





Columbia Grafonolas n Credit From \$20 Up. Niso Records on Credit With Every Machine. witments Furnished from \$75

CLOSED ON WASHINGTON'S BIRTHDAY.

Lord & Taylor

Premier Presentation of Spring Tailormades

ASHION proclaimed her preference for the Tailored Suit and inspired her master designers here and abroad to create refreshingly new and delightfully different types for the approaching season.

View the latest originations in the Lord & Taylor collection, a brilliant exposition of the Couturier's art. The final authoritative expressions of Drecoll, Martial-Armand, Premet, Callot, Lanvin, Jenny and others, as to the Mode Sartorial, the new Silhouette, the new Fabrics and Colors.

Two distinctly different types of the Tailleur have been successfully

The Strictly **Tailored Suit**

inimitably smart in cut, whether straight or loose, belted or semi-fitted. Waistcoats are cleverly introduced; braid employed to subtly emphasize unusual

lines. Tight shoulders, close fitting sleeves. mannish collars and revers are dominant notes.

In the perfection of tailoring, the details, hand-finished, the little niceties, these equal the finest custom-made



Suits of More Formal Type

Models of marked elegance, with their embellishments of hand embroidery in silk and beads, in wool, in braid; with gay gilets and vestees of brocades, moonglo crepe, tricolette and metal duvetyn.

Fringed panels, slashed coats, strikingly picturesque, suggest the Directoire influence. Others possess the rare and potent charm of originality.

Fabrics are of the Finest Textures

Tricolettes, Poiret Twills, Men's Wear Serges, Duvetyns, Velour Cloths, Tricotines, Worsteds, Tweeds, Checks, Hair line Stripes—and the linings of Pussy Willow, Printed Crepes and Peau de Cygnes.

Critical Inspection of This Very Complete Collection, Will delight the Discriminating Woman.

Prices range from \$35.00 to \$285.00.

Tomorrow—Another Important Sale Women's Fur-Collared Coats

That Are Unusual Values at

\$24.50

Several smart models, developed in All Wool Velour Cloth, of excellent quality, in the fashionable Winter colors. All garments feature large shawl or muffler collars of Taupe Nutria or French Seal (dyed coney). Lined throughout and warmly interlined.

The Price Represents Less Than Early Season Wholesale Cost.

Women's Dresses---New Models In Serge, Wool Jersey, Taffeta Silk Featured for Special Selling at

\$29.50

Copies of higher priced Dresses, these have been

made to Lord & Taylor order, for this occasion. Street Dresses

of Serge and Wool Jersey, in tunic and straight line models, soutache braided, embroidered and braid strapped or strictly tailored and button trimmed

Afternoon Dresses

of Taffeta or Taffeta combined with Georgette Crepe, introducing smart touches of hand embroidery or beading. Simply charming styles.

Linen Stationery

Exceptional Value

Women's Light

Weight Suit Cases

Writing Paper-blue white, pure linen of

250 Dozen Hemstitched Huck Towels

Damask borders; size 24x40 inches; at the greatly reduced price .. dozen \$5.95

For Tomorrow Only \$1.69 each

The American Food Chopper is an efficient four plate chopper for meat, fish and vegetable Convenient size for family use. Well constructed and

Black long shirted pockets.

finest quality:

Special,

\$17.50

200 American Food Choppers

fully guaranteed.

top and ends Sizes, 22, 24, 26

a season's supply at a manifest saving of expense.

A Special-value Sale to be held to-morrow & Friday, on the First Floor will offer

B. Altman & Co.

MADISON AVENUE - FIFTH AVENUE, NEW YORK

Five Hundred Dozen Men's Negligee Shirts

(soft and stiff cuff models) made of fine-quality fancy percale

in a great variety of new, smart Spring patterns, at the extraordinarily low price of

\$1.35 each

This Sale will present a worth-while opportunity for procuring